

Join the Roundtable for Product Social Metrics



The Roundtable

The Roundtable for Product Social Metrics is a business-led initiative dedicated to developing and disseminating the Product Social Impact Assessment method, designed to make the social benefits and burdens of a product visible.

The Roundtable aims to create a standard framework for Product Social Impact Assessment, in close cooperation with external stakeholders such as academia, NGOs, governments and industry organisations.

Why product social metrics matter to your company

Product Social Impact Assessment helps companies to identify the social impacts throughout the life cycle of a product or service. The method supports the identification of social hotspots and improvement opportunities, including risks in supply chains, production, use phase and end of life. The method also allows companies to identify both the negative and the positive impacts, which is the basis for strengthening the positive impacts and better managing the negative impacts. In this way, Product Social Impact Assessment can be a business driver and a source of inspiration for product innovation.

The method was published in the Handbook that's available for free download at www.product-social-impact-assessment.com. The Handbook has been developed and tested by the participating companies in the Roundtable, facilitated by PRÉ Consultants over the last three years.

Being a member has a number of key benefits

As of 2016, the Roundtable will take on a new structure, and become a membership-based, stakeholder-led organisation.

Joining the Roundtable has key benefits for your company:

- Be recognised as pioneering member of this important initiative
- Be able to steer the next developments (e.g. standardisation of the methodology, development of a common database, etc.)
- Learn by doing and from working with peers
- Get access to the latest insights, help and support
- Get access to a future shared data platform for companies from a variety of sectors
- Stay ahead of future demands and changing markets
- Present your company as proactive and progressive
- Confidently use social metrics in communication about your products
- Support the implementation of social impact assessment and increase the use of social indicators in a LCA-based context

Get involved and register your company as a member

We are now opening the opportunity to become one of the first members of the new organisation. The mission of the organisation is to ensure that the Product Social Impact Assessment method becomes a de facto standard, similar to methods such as GRI and the GHG Protocol. The organisation will achieve this by:

- Managing stakeholder relations with other organisations, initiatives, NGOs and academia
- Continuing to improve the method and develop sector-specific guidance
- Developing shared data solutions
- Providing reputation management

A board will be selected out of the member organisations, and business representatives will have at least 50% of the votes in the board.

Roundtable current members



Roundtable former members



Interested?

To learn more or to share your ideas and suggestions, please contact Mark Goedkoop, João Fontes, or one of the participating members (see below).

Representatives of the Roundtable

AkzoNobel • Carmen Alvarado • carmen.alvarado@akzonobel.com

BASF • Peter Saling • peter.saling@basf.com

BMW Group • Marzia Traverso • marzia.traverso@bmw.de

DSM • Jacobine Das Gupta • jacobine.dasgupta@dsm.com

L'Oréal • Charles Duclaux • charles.duclaux@loreal.com

Mahindra Sanyo • Ambalika Gupta • gupta.ambalika@mahindra.com

Philips • Caroline Santamaria • caroline.santamaria@philips.com

Steelcase • Sébastien Zinck • szinck@steelcase.com

The Goodyear Tire & Rubber Company • Dave Woodyard • dkwoodyard@goodyear.com

Vattenfall • Sara Nilsson • sara.nilsson@vattenfall.com

PRé

Mr. Mark Goedkoop

PRé CEO

+31 - 33 - 455 50 22

goedkoop@pre-sustainability.com

Mr. João Fontes

Sustainability Consultant at PRé

Roundtable Spokesperson

+31 - 33 - 450 43 03

fontes@pre-sustainability.com

