Roundtable for Product Social Metrics
Phase 3 >> Phase 4
January 2016
Roundtable current members

- BASF
- BMW Group
- Goodyear
- DSM
- Philips
- AkzoNobel
- L'Oréal
- Steelcase
- Mahindra
- Sanyo
- Vattenfall
WHY social impact assessment?
Social impacts: TRANSPARENCY

Different stakeholders e.g. consumers, NGO’s government expect clear information about the sustainability of products, including their social impacts.
But HOW to measure?
Roundtable for Product Social Metrics started in 2013...
4000 downloads
Sep 2014 - Aug 2015

<table>
<thead>
<tr>
<th>Rank</th>
<th>Country</th>
<th>Downloads</th>
<th>Percentage</th>
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<td>United States</td>
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<td>1.63%</td>
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What is the METHODOLOGY?
Steps of the method

1. Goal and scope
2. Data inventory
3. Referencing
4. Social topic scores
5. Weighting (1st level)
6. Stakeholder groups scores
7. Weighting (2nd level)
8. Total score

Quantitative approach
Scales-based approach
Referencing step
Example: Training and Education

Quantitative approach:

Scales-based approach:

Reference value

1 hour of training per worker during the reporting period

Reference scale

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<th>Description</th>
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<td>+2</td>
<td>All workers are trained periodically</td>
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<tr>
<td>+1</td>
<td>&gt;75% workers are trained occasionally</td>
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<tr>
<td>0</td>
<td>Between 50% and 75% of workers are trained occasionally</td>
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<tr>
<td>-1</td>
<td>&lt;50% of workers are trained occasionally</td>
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<tr>
<td>-2</td>
<td>Workers do not receive training</td>
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Benefits and Application

- Makes both positive and negative impacts measurable and visible
- Helps support multiple decision-makers along the value chain
Identification of social impacts of a product can be used for ...

- internal decision-making
- marketing purposes
- information to supply chain and society
- identification of hotspots
- support product design and improvement
- discussions with stakeholders along the value chain
What’s NEXT?
Roundtable results

Phase 1: Develop handbook 1.0 (Jan - Ago 2013)
- Harmonize methodology and develop Handbook 1.0

Phase 2: Refine handbook & disseminate (Oct 2013 - Jul 2014)
- Consolidate and share Handbook 2.0

Phase 3: Support implementation (Dec 2014 - Dec 2015)
- Align with global initiatives
- Map data gaps
- New pilots
- Toolkit

Handbook 3.0
Roundtable now

- Phase 1: 2013
- Phase 2: 2013 - 2014
- Phase 3: 2015

- Membership based
- Industry-led initiative
Roundtable Phase 4

- Membership based
- Multi-stakeholder organization
- Governance body
Roundtable Phase 4:
inviting stakeholders to become members

• Share experiences
• Help improve tools
• Access latest developments
• Stay ahead and prepare for the future
Roundtable for Product Social Metrics

Contact us!