



Roundtable for Product Social Metrics

Phase 3 >> Phase 4

January 2016



Roundtable current members



BMW Group



L'ORÉAL

Steelcase

Mahindra
SANYO



WHY social impact assessment?



Social impacts: TRANSPARENCY

Different stakeholders e.g. consumers, NGO's government expect clear information about the sustainability of products, including their social impacts.

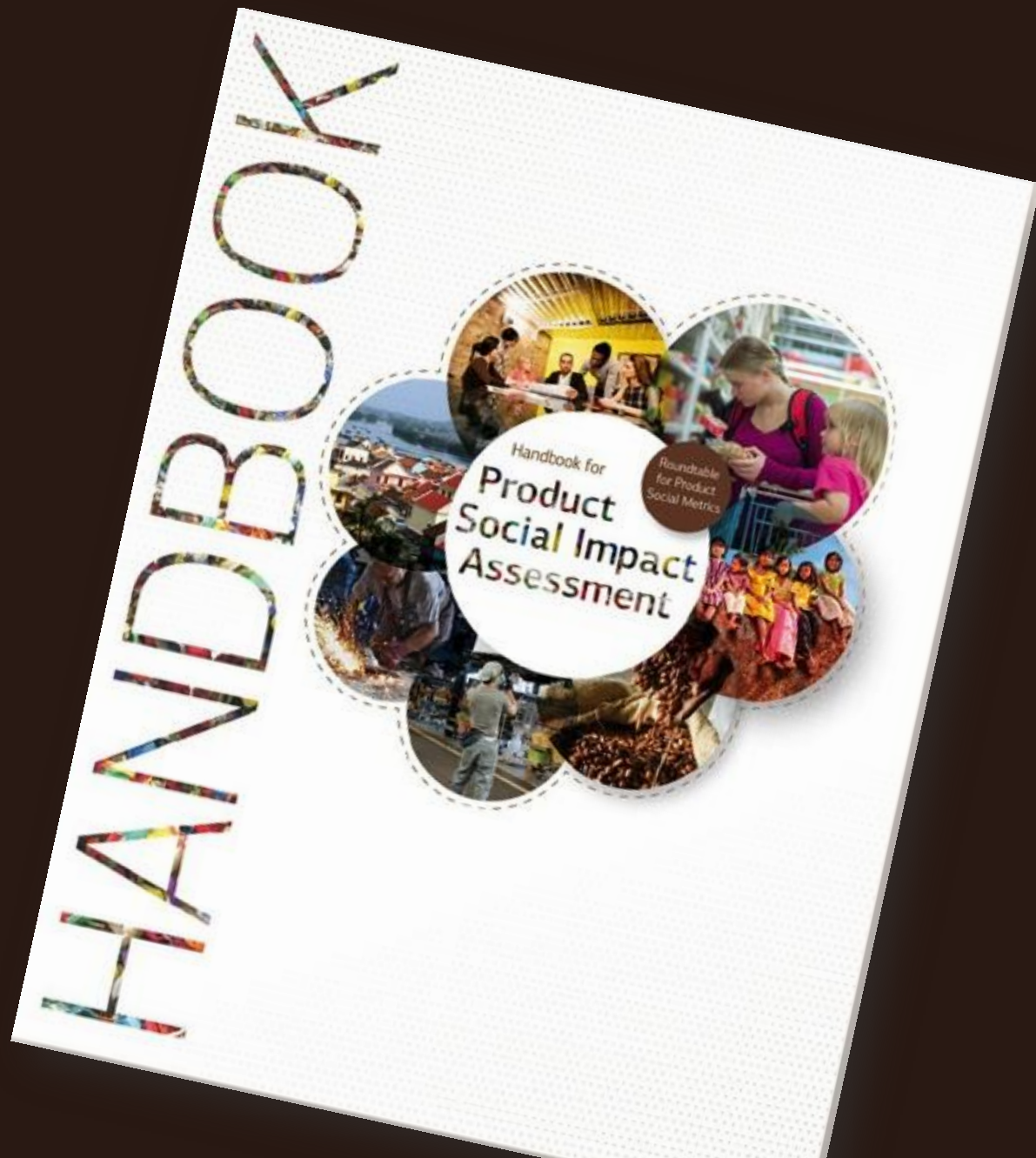


But HOW to measure?



Roundtable for Product Social Metrics
started in 2013...





4000 downloads

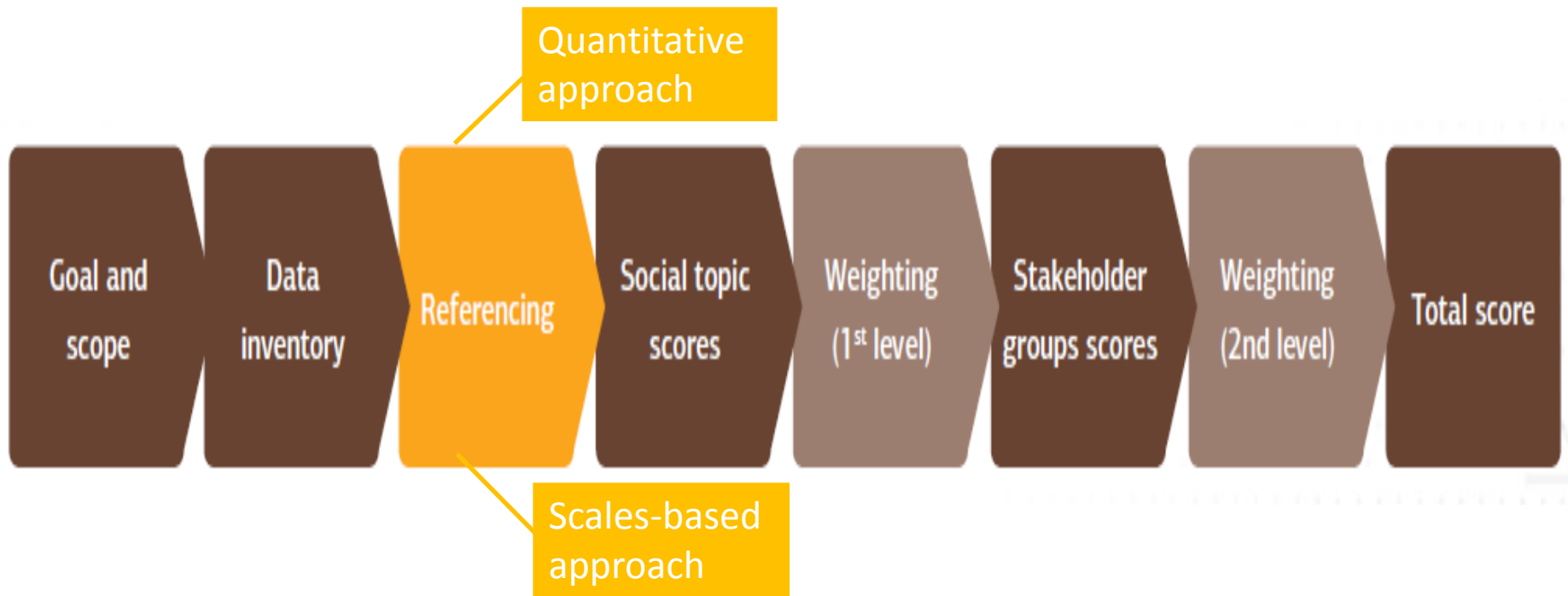
Sep 2014 - Aug 2015

1.	United States	617 (17.64%)
2.	United Kingdom	398 (11.38%)
3.	Netherlands	324 (9.27%)
4.	Germany	234 (6.69%)
5.	France	209 (5.98%)
6.	Canada	143 (4.09%)
7.	Italy	106 (3.03%)
8.	Switzerland	93 (2.66%)
9.	Sweden	87 (2.49%)
10.	Spain	86 (2.46%)
11.	India	80 (2.29%)
12.	Australia	68 (1.94%)
13.	Japan	66 (1.89%)
14.	Brazil	64 (1.83%)
15.	Belgium	57 (1.63%)

What is the METHODOLOGY?



Steps of the method



Referencing step

Example: Training and Education

Quantitative approach:

Reference value

1 hour of training per worker during the reporting period

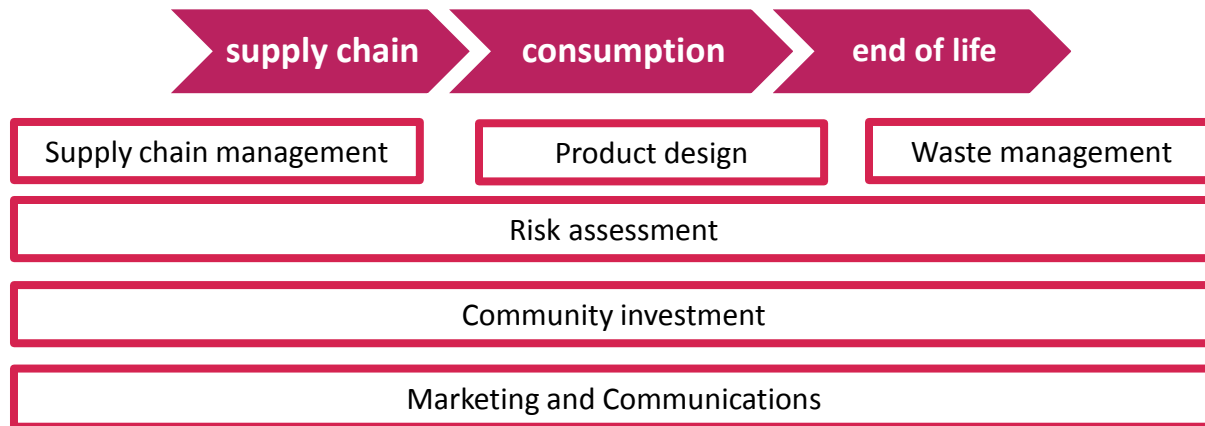
Scales-based approach:

Reference scale

- +2** All workers are trained periodically
- +1** >75% workers are trained occasionally
- 0** Between 50% and 75% of workers are trained occasionally
- 1** <50% of workers are trained occasionally
- 2** Workers do not receive training

Benefits and Application

- Makes both positive and negative impacts measurable and visible
- Helps support multiple decision-makers along the value chain



Identification of social impacts of a product can be used for ...

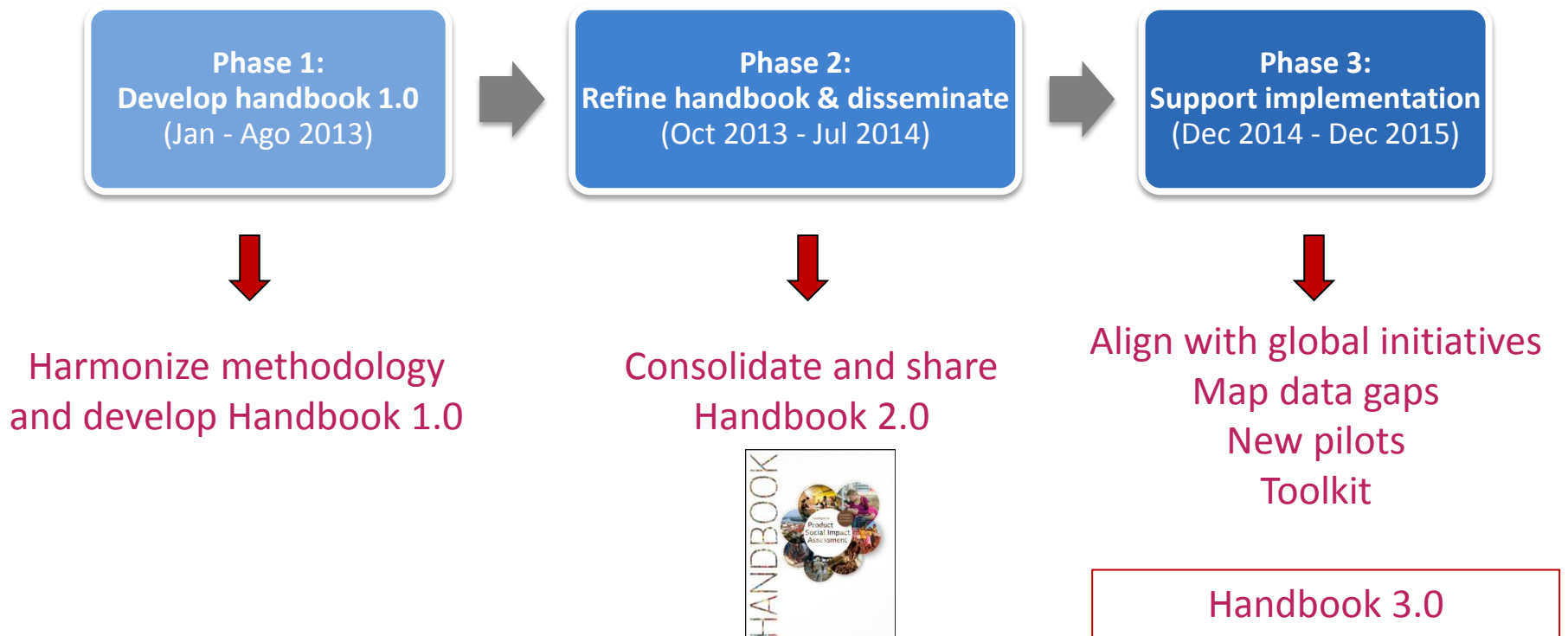
- internal decision-making
- marketing purposes
- information to supply chain and society
- identification of hotspots
- support product design and improvement
- discussions with stakeholders along the value chain



What's NEXT?



Roundtable results



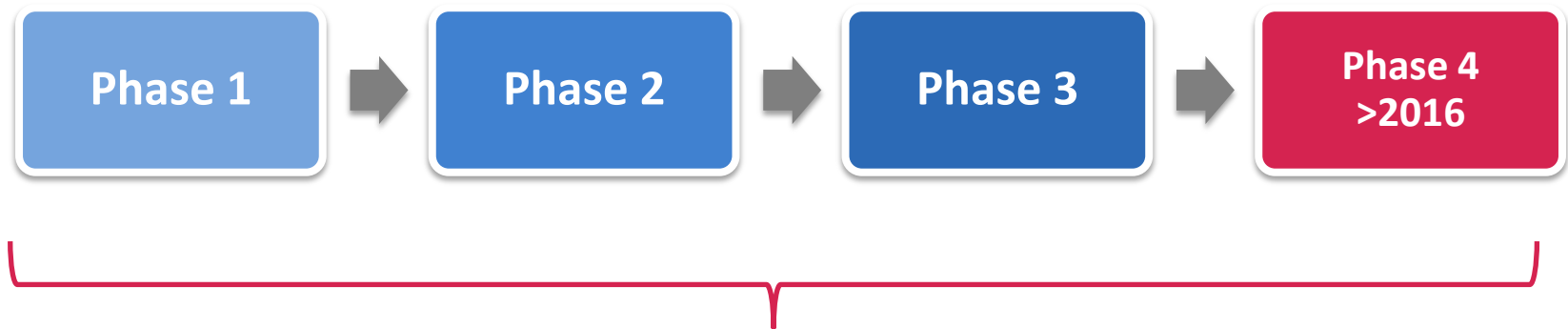
Roundtable now



- Membership based
- Industry-led initiative



Roundtable Phase 4



- Membership based
- Multi-stakeholder organization
 - Governance body

Roundtable Phase 4 :

inviting stakeholders to become members

- Share experiences
- Help improve tools
- Access latest developments
- Stay ahead and prepare for the future



Roundtable for Product Social Metrics

Contact us !

<http://product-social-impact-assessment.com/contact/>

